

ZEGOMAGAZINE

Building Business Together

Hi Danielle -

The most critical component of any affiliate program is knowing where to find your personalized affiliate links. These are the links that you will share with friends and family. When they click your unique affiliate link and buy ZEGO bars (or better yet, an annual subscription), you earn money. It's super-easy.

Where can I find my affiliate links?

Your unique affiliate links are found in the ZEGO area of ShareASale. You'll want to go [here](#) and click on "Get HTML code" as circled here:

ID	Description	Category	Example	Modified ↑	Action
820212	Default Text		ZEGO	01/25/2016	Get HTML Code

If I want to tell people about ZEGO bars, what should I say?

The best sales pitches are your story. Why do YOU love ZEGO? What do you think about the taste? Why do you recommend them to your clients? It may be the pioneering safety for people with food allergies and intolerances. Or, maybe you are gluten and dairy free? Maybe it's the organic, non-GMO ingredients or that our bars are great for vegan, diabetic, and macrobiotic diets. It might be the ingredients themselves -- the sunflower and sacha inchi seeds, which provide "complete" protein. We'll leave the story to you, just be sure to mention the taste!

I want to provide information on each flavor. Do you have words I can use?

We sure do! All our bars have a chewy-crunchy texture, with the crunch from the organic poppy and chia seeds as well as the coconut flakes, chocolate chips and apple bits. Here is more on the flavors.

Apple Cinnamon

Of all our flavors, Cinnamon Apple is the most unique. Because we use organic apples from the Pacific Northwest, you taste a true apple flavor that is delightful and crisp, not cloying like "natural apple flavor." You'll also taste sweetness from the dates and a warm spiciness from the cinnamon.

Coconut Ribbon

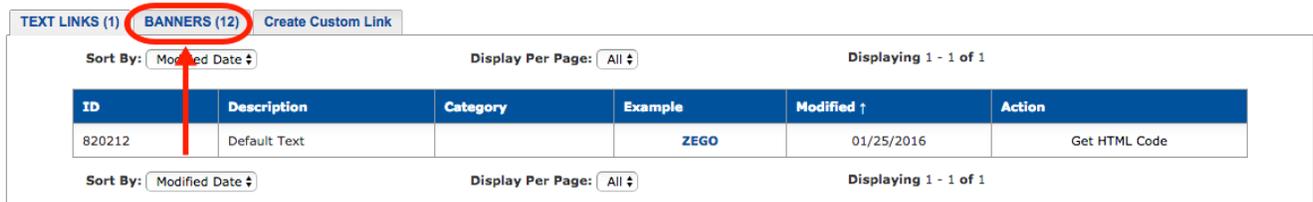
Even for people who don't love coconut, this is a popular flavor. We use coconut flakes but not "natural flavors", so the coconut flavor is mild and mixes with the other ingredients to produce a complex and delicious taste. You'll taste dates and sunflower butter too, which give it almost a peanutty flavor (without the peanuts, of course!).

Fudgy Chocolate

Fudgy Chocolate is our most popular flavor and truly divine and easily the best chocolate energy bar on the market. We melt in organic PASCHA 55% cacao chocolate chips with additional raw cacao powder, which when combined with the dates, adds a fabulous fudgy texture and deep chocolate taste.

I want to post images of ZEGO products on my Facebook page and other social channels. And on my website, too. Where can I find a library of images?

We created a library of images and banners that you are welcome to use at any time. The banner library can be accessed on ShareASale; go [here](#) and click on "Banners" as circled here:



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When we add future images to the library, we'll always send you an email so you'll know they are there. If you need other banner options or have other ideas for images that will work well for you (maybe one specifically to speak to your vegan friends), let us know at affiliate@zegosnacks.com. We are here to make your sales work a great success.

Next email: **How to Share Your Links.**

If you have any questions, please email us at affiliate@zegosnacks.com.

Have a nourishing day!



CEO + Founder
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